



SPONSOR OPPORTUNITIES FOR LOCAL BUSINESSES



Put your name behind Galveston County's **teachers.**

On Saturday, April 17, 2027, at Moody Gardens, K–8 teachers from across Galveston County will gather for the SMART Family Literacy Make Space for Reading Conference, which includes a health and wellness workshop for K–8 teachers, taught by local teachers. The two events are combined, so your gift supports the whole day. Sponsorships start at \$100.

In partnership with



BLUE ZONES PROJECT®

\$100

Book Buddy

About 33 books in children's hands.

- Your business name in the event program
- Thank-you in the email to all attending teachers

\$250

Page Turner

Books and supplies teachers take back to class.

- Everything at \$100
- Your logo on the sponsor page of the conference program
- The option to add your ad or promo item to every teacher's conference bag (at your cost)

\$500

Classroom Champion

Covers one teacher presenter's stipend.

- Everything at \$250
- Your logo in the emails inviting teachers to attend
- Named thank-you from the stage

\$1,000+

Headline Sponsor

Feeds the teachers: breakfast or lunch is yours.

- Everything at \$500
- A 6-ft vendor space at the event
- Recognition on social media and in the conference program
- Your name and logo in the mealtime slideshow
- One dedicated social media post about your business

Why it matters:

Ready teachers make ready kids.

Research shows that when child care teachers get quality training, their classrooms get better and children learn more and are healthier.

(Egert, Fukkink & Eckhardt, Review of Educational Research, 2018)

How to give:



- Online: scan the QR code to give through Zeffy.
- By check: payable to SMART Family Literacy, 2728 Ave Q, Galveston, TX 77550
- Deadline: commit by March 1, 2027 to be listed in the printed program.

SMART Family Literacy is a 501(c)(3) nonprofit.

Amy Musick, M.Ed., MS

Co-Executive Director, SMART Family Literacy

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www.SMARTFamilyLiteracy.org



SMART
Family Literacy



SPONSORSHIP OPPORTUNITIES

Sponsor Early Childhood Education

Make Space for Reading
Early Childhood Education Conference



SCAN TO GIVE

Saturday, April 17, 2027

7:30 AM – 2:30 PM

**Moody Gardens Hotel and
Convention Center**

7 Hope Blvd., Galveston, TX 77554

Respond by March 1, 2027

to make the most of your sponsorship

Title Sponsors

GALACTIC EXPLORER

\$2,500

- Stickers with your logo on 100 summer reading books
- Name and/or logo in the conference program, mealtime slide show, website, T-shirt, and promotional materials
- 6-foot vendor table
- 2 dedicated social media posts
- 1/4-page ad in the conference program
- Materials in each participant's conference bag
- bag (at sponsor's expense)

RED GIANT

\$5,000

Everything at the Galactic Explorer level, plus:

- Stickers with your logo on 75 more summer reading books (175 total)
- 2 more dedicated social media posts (4 total)
- 1/2-page ad in the conference program (instead of 1/4 page)

SUPER NOVA

\$10,000

Everything at the Red Giant level, plus:

- Stickers with your logo on 75 more summer reading books (250 total)
- 2 more dedicated social media posts (6 total)
- Full-page ad in the conference program (instead of 1/2 page)

Vendors & Event Sponsors

CLASSROOM CHAMPION

\$500

- Your business name in the event program
- Thank-you in the email to all attending teachers
- Your logo on the sponsor page of the conference program
- The option to add your ad or promo item to every teacher's conference bag (at your cost)
- Your logo in the emails inviting teachers to attend
- Named thank-you from the stage

HEADLINE SPONSOR

\$1,000+

Everything at the Classroom Champion level, plus:

- A 6-ft vendor space at the event
- Recognition on social media and in the conference program
- Your name and logo in the mealtime slideshow
- One dedicated social media post about your business

STORY STARTER

\$1,500

Everything at the Headline Sponsor level, plus:

- Name and/or logo on the T-shirt
- 1 more dedicated social media post (2 total)

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